

## U.S. Coverage of the Games

<b>Year</b>	<b>Games</b>	<b>Location</b>	<b>Network</b>	<b>Hours</b>	<b>Rights Fees</b>
1960	Winter	Squaw Valley	CBS	15	\$50,000
	Summer	Rome	CBS	20	\$394,000
1964	Winter	Innsbruck	ABC	17.25	\$597,000
	Summer	Tokyo	NBC	14	\$1.5 million
1968	Winter	Grenoble	ABC	27	\$2.5 million
	Summer	Meixco City	ABC	43.75	\$4.5 million
1972	Winter	Sapporo	NBC	37	\$6.4 million
	Summer	Munich	ABC	62.75	\$7.5 million
1976	Winter	Innsbruck	ABC	43.5	\$10 million
	Summer	Montreal	ABC	76.5	\$25 million
1980	Winter	Lake Placid	ABC	53.25	\$15.5 million
	Summer	Moscow	NBC	150*	\$87 million
1984	Winter	Sarajevo	ABC	63	\$91.5 million
	Summer	Los Angeles	ABC	180	\$225 million
1988	Winter	Calgary	ABC	94.5	\$309 million
	Summer	Seoul	NBC	179.5	\$300 million
1992	Winter	Albertville	CBS	116	\$243 million
	Summer	Barcelona	NBC	161	\$401 million
1994	Winter	Lillehammer	CBS	119.5	\$300 million
1996	Summer	Atlanta	NBC	171	\$465 million
1998	Winter	Nagano	CBS	123.8	\$375 million
2000	Summer	Sydney	NBC	442	\$705 million
2002	Winter	Salt Lake City	NBC	375.5	\$545 million

2004	Summer	Athens	NBC	1210	\$793 million
2006	Winter	Torino	NBC	416	\$613 million
2008	Summer	Beijing	NBC	3,600	\$894 million
2010	Winter	Vancouver	NBC	835	\$820 million
2012	Summer	London	NBC	5,535	\$1.18 billion
2014	Winter	Sochi	NBC	1,539	\$775 million
2016	Summer	Rio	NBC	6,755	\$1.22 billion
2018	Winter	PyeongChang	NBC	2,400	\$963 million
2020	Summer	Tokyo	NBC	TBD	\$1.41 billion
2022	Winter	Beijing	NBC	TBD	
2024	Summer	Paris	NBC	TBD	
2026	Winter	TBA	NBC	TBD	
2028	Summer	Los Angeles	NBC	TBD	
2030- 2032		To Be Announced	NBC	TBD	

\*\$7.65 billion for 2022, 2024, 2026, 2028, 2030, 2032